



The PayX proximity beacon technology provides superior business intelligence, allows unparalleled mobile customer engagement and delivers workplace management solutions with real-time tracking and location capabilities.

- *Ubiquitous platform supports all smartphones, tablets and feature phones*
- *One powerful solution for both presence analytics and mobile engagement*
- *All venue multi-mode proximity beacon technology*
- *Customizable white label solution*
- *Multiple form factors and power options*
- *Turnkey, low cost installation and administration*
- *Cloud-based with full content management capabilities that integrates easily with back-end systems*
- *Workplace optimization capabilities*
- *Gateway—agnostic contactless payment capability*

## MOBILE INSIGHT & CUSTOMER ENGAGEMENT SOLUTIONS

PayX provides a full solution set for proximity analytics and mobile marketing enabling OOH providers to garner increased margins through the ability to offer customer engagement capabilities with superior analytics to their clients. These solutions allow unparalleled customer experiences with relevant, unique and differentiated content. PayX state-of-the-art analytics tools drive real-time customer insight for optimized decisions.

- *Offer your clients, tenants and advertisers the ability to incorporate state-of-the-art proximity beacon technology into their businesses*
- *Capitalize on new technology to win new business*
- *Enable your clients to offer contextual content and relevant offers*
- *Offer your clients a new way to quickly and cost-effectively gain insight into their customers' behavior and preferences*
- *Increase your firm's capabilities and solutions offerings*
- *Offer advertisers product and location information that meets their requirements*
- *Understand location traffic and proximity analytics*
- *Increase your margins with PayX OOH Solutions*

### IMMEDIATE REMITTANCE

CONTACT US TODAY  
 to learn how PayX can help you grow your business.

Visit [www.payXnow.com](http://www.payXnow.com) or call 619.537.9998

## CUSTOMER ENGAGEMENT & INSIGHT PLUS WORKPLACE ANALYTICS— ALL IN ONE EASILY AFFORDABLE SOLUTION

### ALL VENUE PROXIMITY BEACON TECHNOLOGY

*One solution for both presence analytics and mobile engagement.*

Enjoy increased customer engagement, incremental revenue and higher margins with cutting edge proximity beacon based technology in any venue—a single solution for both presence analytics and customer engagement.

### FLEXIBLE AND CUSTOMIZABLE

*Offers custom configurations.*

Choose customized options available to complement your customer experience strategy—size, beacon housing and power supply.

### POWERFUL, REAL-TIME ANALYTICS PLATFORM

*Accounts for all in-venue mobile traffic and engagement data with or without a mobile app.*

Easy to collect customer and presence data for real-time insight.

### WORKPLACE SOLUTIONS

*Make better decisions with real-time data and location insight on employees, asset and inventory.*

Informed decisions for an optimized workplace.

The xBeacon2 is the industry's first wireless proximity beacon capable of supporting Bluetooth® LE (4.0) and ultra-low power Wi-Fi® (802.11) simultaneously in a single small form factor at an affordable price. The patent-pending design is capable of supporting feature phones, as well as all Android, Blackberry, Windows and iPhones (4s and above) including tablets, and is compatible with the Apple's iBeacon.

### CLOUD-BASED SOLUTION DESIGNED FOR WIDE APPLICATION

*Provides full content management comes with full-suite application SDK's, open server API's and campaign management tools-integrates seamlessly with back-end systems-works with multiple apps.*

Experience deployment options that meet your needs and delight your customers—provide contextually relevant offers, messaging and information - any time, any place, any phone.

### UBIQUITOUS PLATFORM

*Supports feature phones and all new and Legacy smartphones and tablets available today-Android®, Windows®, Blackberry® and iPhone®.*

Provide all your customers with a superior experience with one simple solution.

### LOW COST TURNKEY SOLUTION

*Works with or without existing in-venue wireless infrastructure and eliminates the need for expensive and complex new Wi-Fi investment.*

Realize IOX or better in cost savings just five minutes to set up.

The PayX solution suite can work with or without a mobile application, and combines in-venue location based services with offline analytics under a single web-based platform.

The PayX solution suite also includes the mZGW™ software solution and the xBeacon1 for workplace management analytics along with the xBeaconPay capability.

## THE PAYX DIFFERENCE

- One solution for both presence analytics and customer engagement
- Supports ALL major mobile operating systems, smartphones, feature phones and tablets
- Patent-pending all venue multi-mode proximity beacon technology
- Turnkey low cost installation and administration
- Superior customer experience with frictionless consumer uptake and adoption
- Real-time insight, analytics and campaign management tools
- Contactless payment capability
- Flexible cloud-based solution
- Works easily with multiple apps
- Works with or without an app
- Assistance with app design
- Ability to deploy sensors/beacons in a variety of form factors and power options that meet your needs
- State-of-the-art technology enables a broad array of solutions across multiple industries
- Workplace management analytics for informed decisions on employee movement, asset location and inventory tracking



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