



The PayX proximity beacon technology provides superior business intelligence, allows unparalleled mobile customer engagement and delivers workplace management solutions with real-time tracking and location capabilities.

- *Ubiquitous platform supports all smartphones, tablets and feature phones*
- *One powerful solution for both presence analytics and mobile engagement*
- *All venue multi-mode proximity beacon technology*
- *Customizable white label solution*
- *Multiple form factors and power options*
- *Turnkey, low cost installation and administration*
- *Cloud-based with full content management capabilities that integrates easily with back-end systems*
- *Workplace optimization capabilities*
- *Gateway—agnostic contactless payment capability*

## MOBILE INSIGHT & CUSTOMER ENGAGEMENT SOLUTIONS

PayX provides a full solution set for proximity analytics and mobile marketing enabling brands to garner increased margins through enhanced customer intimacy and awareness. These solutions empower customers to directly engage consumers when and where they choose in order to provide an unparalleled customer experience with relevant, unique and differentiated content. PayX state-of-the-art analytics tools drive real-time consumer and proximity insight for optimized decisions.

### PROVIDE CONSUMERS WITH UNIQUE BRAND EXPERIENCES

- *Utilize proximity beacon technology to engage directly with consumers*
- *Gain insight into consumers' shopping behavior*
- *Delight consumers with relevant, customized content and offers*
- *Offer relevant brand and promotional information including gamification*
- *Gain new insight about consumers' preferences so you can react in real-time*
- *Provide new brand experiences to enhance brand awareness*
- *Understand how consumers interact with your brand*
- *Increase your margins with PayX Brand Solutions*

### IMMEDIATE REMITTANCE

CONTACT US TODAY  
to learn how PayX can help you grow your business.

Visit [www.payXnow.com](http://www.payXnow.com) or call 619.537.9998

## CUSTOMER ENGAGEMENT & INSIGHT PLUS WORKPLACE ANALYTICS— ALL IN ONE EASILY AFFORDABLE SOLUTION

### ALL VENUE PROXIMITY BEACON TECHNOLOGY

One solution for both presence analytics and mobile engagement.

Enjoy increased customer engagement, incremental revenue and higher margins with cutting edge proximity beacon based technology in any venue—a single solution for both presence analytics and customer engagement.

### FLEXIBLE AND CUSTOMIZABLE

Offers custom configurations.

Choose customized options available to complement your customer experience strategy—size, beacon housing and power supply.

### POWERFUL, REAL-TIME ANALYTICS PLATFORM

Accounts for all in-venue mobile traffic and engagement data with or without a mobile app. Easy to collect customer and presence data for real-time insight.

### WORKPLACE SOLUTIONS

Make better decisions with real-time data and location insight to help employees set assets in a inventory. Informed decisions for an optimized workplace.

The mBeacon™ is the industry's first wireless proximity beacon capable of supporting Bluetooth® LE (4.0) and ultra-low power Wi-Fi® (802.11) simultaneously in a single small form factor at an affordable price. The patent-pending design is capable of supporting feature phones, as well as all Android, Blackberry, Windows and iPhones (4s and above) including tablets, and is compatible with the Apple's iBeacon.

### CLOUD-BASED SOLUTION DESIGNED FOR WIDE APPLICATION

Provides full control management to users with full-suite application SDK's, open server APIs and campaign management tools—integrates seamlessly with back-end systems—works with multiple apps.

Experience deployment options that meet your needs and delight your customers—provide contextually relevant offers, messaging and information—anytime, anywhere, phone.

### UBIQUITOUS PLATFORM

Supports feature phones and tablets and Legacy smartphones and tablets available today—Android™, Windows® S, BlackBerry® and iPhone®.

Provide all your customers with superior experience with one simple solution.

### LOW COST TURNKEY SOLUTION

Works with or without existing in-venue wireless infrastructure and eliminates the need for expensive complex new IT investments.

Realize 10X or better in cost savings just five minutes to set up.

The PayX solution suite can work with or without a mobile application, and combines in-venue location based services with offline analytics under a single web-based platform.

The PayX solution suite also includes the ZGVZ™ software solution and the Beacon™ for workplace management analytics along with the mBeacon™ capability.

## THE PAYX DIFFERENCE

- One solution for both presence analytics and customer engagement
- Supports ALL major mobile operating systems, smartphones, feature phones and tablets
- Patent-pending all venue multi-mode proximity beacon technology
- Turnkey low cost installation and administration
- Superior customer experience with frictionless consumer uptake and adoption
- Real-time insight, analytics and campaign management tools
- Contactless payment capability
- Flexible cloud-based solution
- Works easily with multiple apps
- Works with or without an app
- Assistance with app design
- Ability to deploy sensors/beacons in a variety of form factors and power options that meet your needs
- State-of-the-art technology enables a broad array of solutions across multiple industries
- Workplace management analytics for informed decisions on employee movement, asset location and inventory tracking



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